



Kentucky Association of Health Care Facilities/Kentucky Center for Assisted Living

2019 Vendor Member Information

Platinum, Gold and Silver Members are valued members of the Association. These three categories of membership are designed to provide special benefits to vendors of senior living products and services. Association members are encouraged to patronize these special vendor members.

Platinum Member Benefits

- Spring Quality Summit Overall sponsor
 - Display company products and services
 - Mingle with attendees at events
 - One complimentary registration
- Annual Meeting and Expo
 - 2 Expo booths with preferred placement (includes 1 table and 1 chair per booth)
 - Option to substitute sponsoring a free-standing seminar for a booth space
 - One complimentary registration
- KAHCF/KCAL Website
 - Complimentary listing in *Online Buyer's Guide* with link to company website
 - Banner ad featured on KAHCF/KCAL homepage on rotating basis
- KAHCF/KCAL Membership Directory
 - Listing in APP Membership Directory & Buyer's Guide
 - Access to APP, including members
 - Banner ad featured in Directory
- KAHCF/KCAL "Connection" Newsletter
 - Featured on rotating basis
- KAHCF/KCAL Social Media Spotlight
 - Featured on rotating basis
- Access to KAHCF/KCAL newsletter "CONNECTION" and other association alerts
- Board Meeting Sponsorship Opportunity (\$500)
- KAHCF/KCAL Committee participation and board representation

Annual Dues: \$4,200

Gold Member Benefits

- Annual Meeting and Expo
 - Expo Booth (includes a table and chair)
- KAHCF/KCAL Website
 - Complimentary listing in *Online Buyer's Guide* with link to company website
- KAHCF/KCAL Membership Directory
 - Listing in APP Membership Directory & Buyer's Guide
 - Access to APP, including members
- Access to KAHCF/KCAL newsletter "CONNECTION" and other association alerts
- KAHCF/KCAL Committee participation and board representation
- Board Meeting Sponsorship Opportunity (\$500)

Annual Dues: \$2,200

Silver Member Benefits

- Annual Meeting and Expo
 - Opportunity to sponsor events during the Annual Meeting
- KAHCF/KCAL Website
 - Complimentary listing in *Online Buyer's Guide* with link to company website
- KAHCF/KCAL Membership Directory
 - Listing in APP Membership Directory & Buyer's Guide
 - Access to APP, including members
- Subscription to KAHCF/KCAL newsletter "CONNECTION" and other association alerts
- KAHCF/KCAL committee participation and board representation

Annual Dues: \$920

For more information about KAHCF/KCAL vendor membership, contact:

Mallory Wafzig, Director of Member Services
502-425-5000 x 307
mwafzig@kahcf.org