



Kentucky Association of Health Care Facilities

2010 Spring Training

April 19-21

*Hilton Lexington Downtown
Lexington, Ky*

Hotel Information

Hilton Lexington Downtown

859-231-9000 Hotel

859-281-3737 Fax

877-539-1648 Toll Free

www.lexingtondowntown.hilton.com

Room Rates: \$105 single/double

**Request a room in the block listed as
KAHCF**

**Cutoff date to make reservations in the
KAHCF block — April 3, 2010**

Reservations after this date, and/or after the room block is filled, are subject to availability. Rooms may be unavailable or unavailable at the special rate. Please make your reservations early.



Handouts

Attendees must download their own handouts and bring them to spring training. Handouts WILL NOT be provided on-site.

All materials will be available to download on our website — www.kahcf.org — prior to the program.

Schedule-At-A-Glance

Monday — April 19, 2010

1:00 p.m. — 4:00 p.m.	KAHCF Board of Directors Meeting
5:00 p.m. — 6:30 p.m.	Meet and Mingle (Early Registration)

Tuesday — April 20, 2010

8:30 a.m. — 10:00 a.m.	1st General Session
10:15 a.m. — 11:45 a.m.	Education
11:00 a.m. — 11:30 a.m.	District Meetings
11:30 a.m. — 12:00 p.m.	Delegate Credentialing
12:00 p.m. — 1:00 p.m.	General Business Meeting
1:15 p.m. — 3:15 p.m.	Education
3:30 p.m. — 5:00 p.m.	Education

Wednesday — April 21, 2010

8:30 a.m. — 9:30 a.m.	Chairman's Breakfast
10:00 a.m. — 12:00 p.m.	2nd General Session

Special Events

Monday, April 19

Meet & Mingle

5:00 p.m. — 6:30 p.m.

Avoid the Tuesday morning registration rush by getting your information before the conference begins. This is a great opportunity to visit with your peers and meet the KAHCF Platinum vendor members. Light snacks and a cash bar will be provided.

Wednesday, April 21

Chairman's Breakfast

8:30 a.m. — 10:30 a.m.

Join us for breakfast and to honor the newly elected 2010-11 KAHCF Board of Directors. The breakfast program will feature Matthew Smyth, Director of Grassroots Programs for AHCA (American Healthcare Association). He will provide an update on healthcare reform.

Order your tickets on the 2010 Spring Training Registration form.

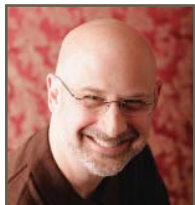


Education Sessions

Tuesday, April 20, 2010

8:30 a.m. – 10:00 a.m.

GENERAL SESSION



Session 1 — Coach to the Goal

Sponsored by NAPA HealthCare Connection, LLC

Coach to the Goal is an enlightening change of perspective that will revolutionize traditional leadership methods. This approach applies to anyone, from a front line leader to CEO, and to everyone who has influence within professional team relationships. Coach to the Goal will assist participants in appreciating well-connected, well-trained and highly motivated professional workplace members. Through the mastering of “The Coach Approach” you will learn how to motivate talented and problem employees or co-workers, give and receive clear direction and cultivate tough accountability, and help foster a professional environment that values, trusts and respects each individual.

*Presenter: Michael Dukes
Michael Dukes & Associates, Inc.
Louisville, KY
KBN: 5-0002-707-806-1-1-1*

Tuesday, April 20, 2010

10:15 a.m. – 11:45 a.m.

Session 2 — Managing Power and Influence

As a leader, getting others to do what you want them to do requires the use of power and influence. It is very important for managers who also want to be leaders to understand the difference between power and influence, as well as when and how to use them. Not all leaders are managers. There is usually someone within a group of people to whom others turn for advice and direction. That person is a leader even if they are not a manager. However, all managers should be leaders if they want to be successful. If a manager lacks the aptitude and skills to be a leader, they will not succeed as a manager. Concepts will be presented and the audience will be encouraged to share their experiences throughout the presentation.

*Presenter: Debi Damas
Director of Regulatory Compliance
Silverchair Learning Systems
North Royalton, OH
KBN: 5-0002-707-807-1-1-1*

Session 3 — It’s Not Your Grandma’s Nursing Home Anymore... What’s New in Long Term Care

Cultural Change is the buzz word in long term care facilities today. What does it really mean for your residents and staff? This session will touch on the what and the why of cultural change, and then focus on the small and big steps that a community can take in their dining services operation to move towards implementation.

*Presenter: Maureen Leugers MBA, RD, CD
Healthcare Marketing Manager
Gordon Food Service
Grand Rapids, MI
KBN: 5-0002-707-808-1-1-1*

Session 4 – Management of Multi-drug Resistant Organisms in Long Term Care Facilities

This presentation will review the common and the more novel multi-drug resistant organisms being encountered in facilities such as *Acinetobacter baumannii* and *Klebsiella pneumoniae carbapenemase*. It will cover prevention of transmission, isolation precautions, and outbreak investigation.

*Presenter: Gail Bennett, RN, MSN, CIC
ICP Associates, Inc.
Rome, GA
KBN: 5-0002-707-809-1-1-1*

Session 5 — Managing Medicare Probe Reviews of Therapy Services

Therapy services are often the primary means of justifying a skilled stay in the SNF setting. Rehab services billed under Medicare Part B are important to attaining and maintaining each resident’s ability to function. Increasing numbers of Medicare probe reviews of therapy services have been initiated over the past year and the scrutiny of documentation under medical review has become more intense. This increased medical review and therapy focus can lead to increased workloads in response to requests for documentation and ultimately claims denials that impact facility revenue and, ultimately, service provision. This session will review the Medicare medical review process, including factors that may influence initiation of probe reviews of therapy services in nursing facilities. Strategies for managing medical review requests efficiently and successfully participating in the Medicare appeals process for denied claims will be discussed.

*Presenter: Amie Martin
Director of Quality Care
Healthcare Therapy Services
Evansville, IN
KBN: 5-0002-707-810-1-1-1*

Education Sessions

Tuesday, April 20, 2010

1:15 p.m. – 3:15 p.m.

Session 6 — Strategically Grow Your Census With Social Media

Are you apprehensive about using social media as a marketing tool to generate leads? Social media is swiftly transforming traditional face-to-face based marketing strategies, and many marketers are missing opportunities to use social media to reach, attract and engage customers, referrals and leads to achieve their census goals. Decision makers are using social media to do research, make placement decisions, and discuss with others about choosing a provider. You do not want to miss capitalizing on the discussions already taking place to position your brand. Attendees in this session will discover through discussion and example what social media is, and how to maximize the use of blogs, Twitter and Facebook to generate leads. Also learn how social media compliments traditional marketing strategies, and how to access organizational readiness related to strategically implementing social.

*Presenter: Patty Cisco, President
Cisco & Company
New Bremen, OH
KBN: 5-0002-707-811-1-1-1*

Session 7 — Senior Dining Services: How to be High Class Without Being High Cost

With today's cost pressures, Senior Dining Services is challenged with preparing and serving great food in a pleasant environment in order to meet the needs of their guests. However, it is possible to provide a New York Strip Steak experience on a meatloaf budget! This session will focus on ways to provide an upscale feel to the dining experience without the upscale price.

*Presenter: Maureen Leugers MBA, RD, CD
Healthcare Marketing Manager
Gordon Foodservice
Grand Rapids, MI
KBN: 5-0002-707-812-1-1-1*

Session 8 — Building a Program for Preventing Infection

This session will provide an overview of the components of an infection prevention program including:

- Surveillance
- Education of the facility staff
- Consultation to all Departments; Resources needed for the job;
- Quality Assurance/Performance Improvement;
- Outbreak Investigation; Policies and Procedures
- Committee Management

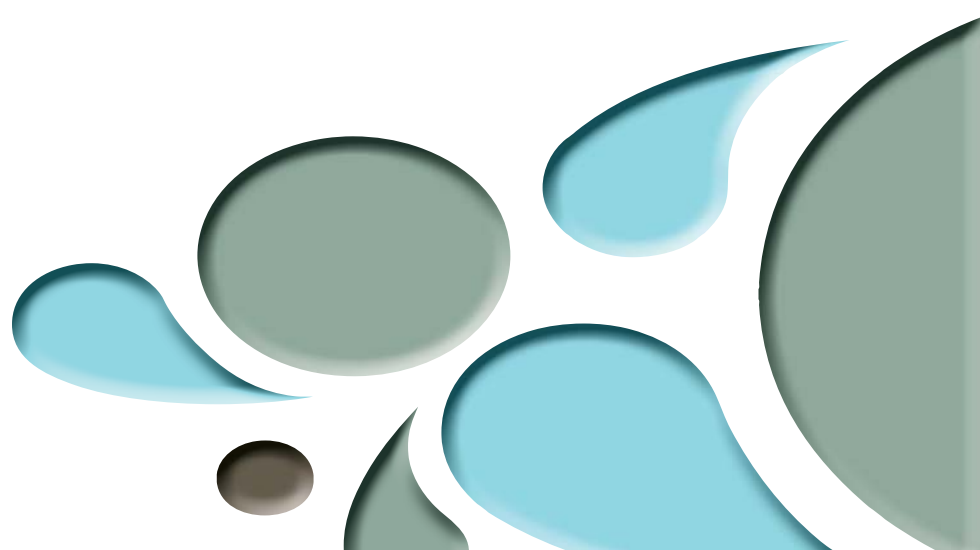
This session will include scenarios to enhance learning relating to the surveillance process.

*Presenter: Gail Bennett, RN, MSN, CIC
ICP Associates, Inc.
Rome, GA
KBN: 5-0002-707-813-1-1-1*

Session 9 — Medication Administration: Best Practices and Common Errors

This session will provide participants with an overview of medication pass programs in long term care, including identifying the three commonly committed medication pass errors found in facilities: Errors in measuring liquid medications; Crushing "do not crush" medications; and Documentation errors and omissions. Discussion will center on ways to properly administer eye drops, oral inhalers and nasal sprays to your residents. There will also be a focus on the importance of the narcotic count and the important steps to take prior to and during the medication pass. The presenter will use situational stories from the field.

*Presenter: James Wright, LPN
Nurse Consultant
MedCare Pharmacy
Greensburg, KY
KBN: 5-0002-707-814-1-1-1*



Education Sessions

Tuesday, April 20, 2010

3:30 p.m. – 5:00 p.m.

Session 10 — Disaster Blaster: Be Prepared to Shelter in Place or Evacuate

Tornadoes, floods and summer heat are on the horizon. This session will provide an overview of the KY All Hazards Long Term Care Emergency Plan, tips for revising/enhancing your facility plan, criteria to help you decide whether to shelter in place or evacuate, information on how to receive funding for emergency supplies and equipment, and resources. Everyone attending the session will be certified for the National Incident Management (NIMS) 700 which is one of the criteria that can enable LTC facilities to receive funds for emergency supplies and equipment.

Presenters:

Arleen Johnson, PhD, University of Kentucky OVAR/GEC

Betty Shiels, PhD-C, University of Louisville OVAR/GEC.

KBN: 5-0002-707-815-1-1-1

Session 11 — The Hidden Potential of Branding in Culture Change

Have you spent countless hours in culture change processes? Are you experiencing positive outcomes with your culture change transformation? Chances are all of your operational processes have been affected, yet have you evaluated your branding strategies in promoting this change? A change in culture provides amazing opportunities to set yourself apart from the competition. This session will demonstrate how to seize this chance to brand your facility as embracing the “culture change experience” and how to market this transformation beyond a snazzy logo. Attendees will leave this session with the basic tools that can let your community know you are leading the way in transforming the long term care setting.

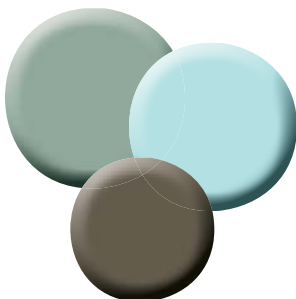
Presenter: Patty Cisco

President

Cisco & Company

New Bremen, OH

KBN: 5-0002-707-816-1-1-1



Session 12 — Infection Prevention Aspects of an Employee Health Program Within OSHA Regulations

Sponsored by Wells Fargo Insurance Services

This session will cover the necessary infection prevention components of an employee health program in long term care facilities. It will include Hepatitis B prevention and immunization, tuberculosis including CDC recommendations and OSHA requirements, immunizations, and much more!

Presenter: Gail Bennett, RN, MSN, CIC

ICP Associates, Inc.

Rome, GA

KBN: 5-0002-707-817-1-1-1

Session 13 — Legislative Trends & Actions

The 2010 Kentucky General Assembly concluded in April. Get an overview of which bills were passed into law and which were not; learn about the legislative process and which legislators supported long term care issues during the session, and how new legislation will affect long term care in Kentucky.

Presenters:

Jean Wells, KAHCF Legislative Committee Chair

Ruby Jo Lubarsky, KAHCF President

Eric Clark, KAHCF Director of Government Relations

Kentucky Association of Health Care Facilities

Louisville, KY

KBN: 5-0002-707-818-1-1-1

Wednesday, April 21, 2010

10:00 a.m. – 12:00 p.m.

CLOSING GENERAL SESSION

Session 14 — Choice: Your Personal Power Tool

Sponsored by Hall Render Killian Heath & Lyman



This seriously funny workshop shows you how to use the power of choice to manage, sell, teach, and serve people so everyone experiences the fun and joy of winning. The only person you can control is you, but you can influence others. Choosing humor as a response can positively and powerfully influence others.

Presenter: John Wagner

Fort Mitchell, KY

KBN: 5-0002-707-819-1-1-1