



Several different kinds of resources are available on the Advancing Excellence website. These include:

- **Implementation Guides to help nursing staff deliver care (also called “Process Frameworks”).** These tools walk you through the basic care steps of problem identification, assessment, intervention and monitoring. Best practices are suggested.
- **Web-based Audio-Recordings with Power Point Presentations.** These 75-90 minute long recordings are presented by nationally known experts and focus on a specific Campaign goal. Recordings include success stories from nursing homes and also explain the written Implementation Guides.
- **Web-based Downloadable Videos.** These 60-minute videos tackle challenging issues for nursing homes. Presented by experts in the field, they offer information easily understood by bedside staff.
- **CNA Fact Sheets.** Suggestions for nurse aides on how to improve quality for each of the Campaign goals.
- **Ten Ideas for Staff Involvement in Advancing Excellence.** This innovative guide provides ideas, worksheets, and templates to bring CNAs into the quality improvement process.
- **Consumer Fact Sheets for Relatives and Friends.** Complex issues like pressure ulcers and use of restraints are translated to consumer-friendly language, understandable to non-clinicians.
- **Consumer Guide.** This manual provides educational materials about nursing home care and offers suggestions for consumers to enable them to actively participate in both care planning and quality improvement processes.
- **Consumer Tip Sheet.** A guide to help residents and their families ensure the best care and quality of life while in a nursing home.

AVAILABLE RESOURCES

	Staff Retention	Consistent Assignment	Restraints	Pressure Ulcers	Pain Management	Advance Care Planning	Resident/ Family Satisfaction	Staff Satisfaction
Implementation Guide	✓	✓	✓	✓	✓	✓	✓	✓
Audio Recording and Handout	✓	✓	✓	✓	✓		✓	
Video		✓		✓	✓			
CNA Fact Sheet	✓	✓	✓	✓	✓	✓	✓	✓
Consumer Fact Sheet	✓	✓	✓	✓	✓	✓	✓	✓

What is the best way to use the Advancing Excellence Resources?

- Choose a Campaign goal that is meaningful for your nursing home.
- Use your own data to see where you are now (i.e. determine your benchmark) and then set a target for what you want to achieve.
- Use the 10 Top Ideas for Staff to help you get your staff involved in the development of your action plan.
- Go to the AE website and review the specific goal-related materials that will help as you develop your plan of action.
- Prepare your plan of action for improvement!
- Start with the Audio-Conference on the care process.
- Reinforce with the written Flow Diagrams and Implementation Guide.
- Make sure that resident families and friends have the Consumer Fact Sheets and Consumer Guide.
- Follow-up and reinforce with AE resources including the downloadable Videos
- Track your progress to evaluate your success!

List of Videos

- Avoidable Hospitalizations and Transitions of Care
- Consistent Assignment: Where Do You Start and How Do You Do It?
- Consumers: Involvement Equals Quality
- Keys to Person-Centered Care: Residents with Dementia
- Leadership: Building Skills for Nursing Home Paraprofessional Leaders
- Pressure Ulcers: Best Practices
- Quality Improvement: Maintaining and Sustaining Success
- Resident-Centered Care: A Holistic Approach
- The Role of CNAs in Advancing Excellence-Learning from Their Stories
- Where Does it Hurt? Assessing and Managing Pain in Nursing Home



Advancing Excellence is national, voluntary and involves an unprecedented partnership of nursing home groups, federal and state government agencies, foundations, quality improvement experts, practitioner groups, and advocacy and consumer groups working together to make nursing homes better places to live, work and visit.

For the Campaign, Advancing Excellence has identified eight meaningful areas in which improvements are needed to make nursing homes better places to live and work, and has set measurable goals in each of these areas to improve the care and quality of life for residents.

Through Advancing Excellence nursing homes can demonstrate what they do well but also determine what they need to do better. Through its many resources, the Campaign helps nursing homes and their staffs set goals, gives them tools to help them improve, and offers them real-time information on how they are doing.

Quality improvement is a constant process – no matter how well you are doing, there is always something you can do better. Joining this Campaign gives you access to a wealth of free resources, including web-based education sessions, tip sheets, newsletters and updates on the most current research on how to improve resident care, staff stability and public trust.

Will you join the Campaign to Advance Excellence?

To access Advancing Excellence Resources, go to www.nhqualitycampaign.org and click on **NH Resources**.

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